

Custom Websites for Musicians, Teachers, and Creatives

You've got the talent, the passion, and the vision—but building a website can feel like a whole other world. As a fellow artist and teacher, I offer thoughtful support to help you create a site that feels like you—clear, welcoming, and easy to navigate.

I'm Shelley Mathews, a violinist with experience in both performance and digital marketing. I work with musicians, educators, and creative professionals to design websites that are both beautiful and functional.

What I offer:

Website creation on Wix – Designed around your goals and personality, with your audience in mind.

Branding support and layout guidance – From choosing fonts and colors to organizing your content in a way that flows.

SEO-friendly writing – So your site is easy to find and simple to understand.

Visual support – Help choosing and placing images that tell your story.

Print materials – Coordinated designs for business cards, flyers, and more.

A bit about me:

I hold digital marketing certificates from Thinkful (Chegg) and the University of Virginia. During the COVID-19 pandemic, I started using those skills to support other artists with their websites and communications.

I also designed my own website, www.shelleyjmathews.com and I understand the unique needs of independent professionals.

Flat Fee: \$1500

This includes a planning session, a custom website build (up to 5 pages), a mobile-friendly layout, help with images, basic SEO setup, and one round of revisions. Studio page optimization is always included.

Payment Plans Available

A 50% deposit starts the project, with the rest due when the site is complete. Flexible options are available—just reach out.

Timeline: Most projects take 4–6 weeks from the start date.

Optional extras:

Business card or flyer design

Additional pages

Ongoing updates after launch

Interested?

You're welcome to book a free 15-minute call to talk things through. No pressure—just a chance to see if this is a good fit.

Follow the link to book a call

[Contact Me](#)

FAQs

Do I need to have everything written out before we start?

Nope. We'll talk through your ideas together, and I'll help you shape your content.

Can you help me choose photos or visuals?

Yes—I'll help you find and place images that work well with your message.

Will I be able to edit my website later?

Yes. I'll show you how to make simple updates so you can manage your site with confidence.

Can I request a payment plan?

Yes. I ask for 50% to start, but I'm happy to be flexible with the rest.